

Fundraising Subcommittee Charter

Purpose and Responsibilities

The purpose of the Fundraising Subcommittee is to support the Committee's fundraising work by gathering information, conducting analyses, and developing draft recommendations for consideration by the Committee in line with the fundraising responsibilities detailed in the Committee charter.

Subcommittee responsibilities include:

1. Making recommendations to the Committee on a fundraising plan and fundraising objectives, goals, and priorities that support AAUW's mission and strategic goals;
2. Developing a framework for the Committee to assist in the identification, cultivation, solicitation, and stewardship of donors and prospects;
3. Making recommendations to the Committee on how to develop member, donor, and new audience awareness of the importance of systematic, purposeful fundraising consistent with the mission and strategic goals of AAUW;
4. Making recommendations to the Committee on how to promote unrestricted and loosely restricted support for AAUW consistent with the strategic plan;
5. Examining membership and giving trends, analyzing implications for AAUW's future, and presenting findings to the Committee;
6. Carrying out such other responsibilities as may from time to time be assigned to the Fundraising Subcommittee by the Committee.

The Fundraising Subcommittee may not work independently of the Committee and must report its recommendations and advice to the Committee for deliberation and discussion.

Fundraising Subcommittee Membership

The Fundraising Subcommittee shall consist of at least 5 members. At least a majority of the members of the Fundraising Subcommittee shall be members of the Committee, but the Fundraising Subcommittee may include other members who are not members of the Committee. Fundraising Subcommittee members shall be appointed by the Committee chair and shall serve at the pleasure of the Committee chair.

A staff member designated by the CEO shall serve as a nonvoting staff liaison to the subcommittee.

Terms

Fundraising Subcommittee members shall be appointed for the 2018-2020 term and, if the Committee determines that the Fundraising Subcommittee shall continue to exist after June 30, 2020, shall be eligible for reappointment to the Fundraising Subcommittee for one succeeding term only. In no case shall an appointed subcommittee member serve for more than two consecutive terms on the Fundraising Subcommittee.

In the event that a member misses two Fundraising Subcommittee meetings or is unable to fulfill the requirements of the subcommittee, the chair may replace the Fundraising Subcommittee member.

Meetings

The Fundraising Subcommittee shall meet between meetings of the Committee. Meetings may be held telephonically or electronically so long as all members participating have the opportunity to read or hear the proceedings substantially concurrently with their occurrence.

Minutes and Records

Minutes of Fundraising Subcommittee meetings shall be maintained and submitted to the Committee chair for distribution to the full committee.

Evaluation

The Fundraising Development Subcommittee will be evaluated in spring 2020 ahead of the 2020-2022 term to determine whether the Subcommittee should continue beyond June 30, 2020.